



VISUAL COMMUNICATION

Graphic Design
Visual Communication
Illustration
Typography

As a design student at Western Sydney University, you'll enjoy our purpose-built design facilities, and learn from award-winning teachers and high-calibre technical staff. Through our program, you will develop a range of creative, intellectual and technical skills, and an understanding of the historical and cultural influences that inform the wide-reaching discipline of visual communication. Working on both individual and team-based projects, you will develop your conceptual thinking skills, and use an extensive range of digital technologies. There are many opportunities to engage with community and industry projects. You can also tailor your degree by choosing specialisations in photography, illustration, interactive design and motion graphics/data visualisation. You can further customise your degree by taking electives in advertising, screen media production, sound creation, visual effects and many others.

- 1 Jacque Parkes, Visual Communication
- 2 Anneke Jasinki, Visual Communication
- 3 Michaela Parry, Visual Communication
- 4 Kristina Marinovic, Visual Communication
- 5 Katrina Sorich, Visual Communication
- 6 Live Briefs, Invisible City, Visual Communication
- 7 Live Briefs, Invisible City, Visual Communication

Western Sydney University

School of Humanities and Communication Arts
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Phone : + 61 2 9852 5588 (International)
Email : study@westernsydney.edu.au
westernsydney.edu.au/humanities_communication_arts/hca

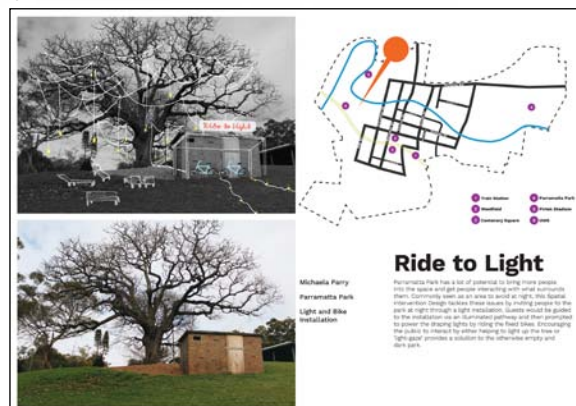
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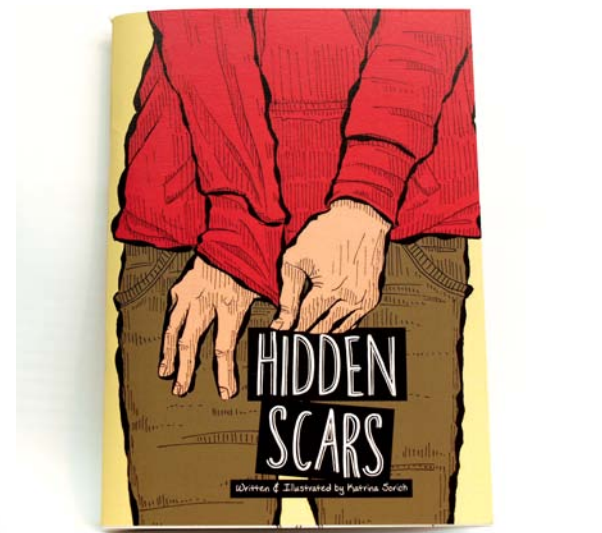
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Graduating from our professionally recognised degree will prepare you to work internationally, as many of our graduates are already doing. On completion, you are eligible to become a full member of AGDA (Australian Graphic Design Association) and DIA (Design Institute of Australia). Many of our students have won prestigious student design awards, and our graduates regularly feature in industry awards and publications. The Design (Visual Communication) program at Western Sydney University is intimate enough to foster a sense of community, but large enough to open your design career onto the world stage.

2015 graduate website:
student.hca.westernsydney.edu.au/emergent

Rabbit Hole - 4th year Professional Design Studio:
www.hca.westernsydney.edu.au/rabbithole

- 1 Sam Davis, Visual Communication
- 2 Live Briefs, Westies, Visual Communication
- 3 Live Briefs, Grad Show, Visual Communication
- 4 Live Briefs, Cancel Council, Visual Communication
- 5 Katy Osmond, Visual Communication
- 6 Oliver York, Visual Communication

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