

GRAB YOURSELF A HOME STATE ADVANTAGE FOR 2019

Your budget-priced solution to move up the institution selection ladder for Career Advisers and Teachers of Creative Arts

Find a Place

NEW FOR 2019

BOOK BY 18 FEB 2019

Following on from the popular Find-a-Course section in the book and at ADERG Online, we now offer an additional way to stand out from the crowd.

The new 'Find-a-Place' package for ADERG 2019 includes:

- Inclusion in the new **Find-a-Place** section on as many State pages as you have campuses using the same brand and trading names.
- In the Directory, entries are colour-coded and include your logo.
- Included in the new **Find-a-Place** list (with links) at ADERG Online.

1 Find a Place

FIND A PLACE - IN THE BOOK

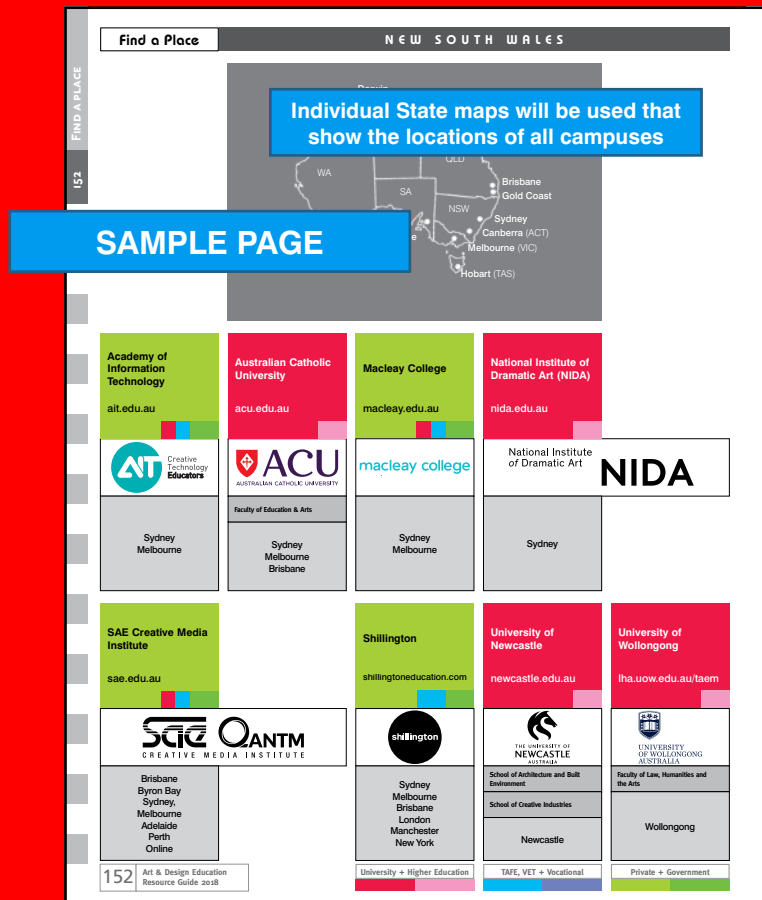
- Your display can appear on all relevant State pages.
- The new Find-a-Place section will include displays that feature:
 - Your institution name
 - Your logo
 - Your website URL
 - A list of campus locations (cities)
 - Panels to highlight Faculties/Schools where Creative Arts subjects are offered.
 - Your entry will be colour-coded in the same way as those for institutions participating in the Graduate Showcase.

MULTIPLE CAMPUS ENTRIES

Institutions that have multiple campuses in various States, using the same brand and trading names, can appear on every State page where there is a campus. Different trading names will require more than one entry.

PRICING (complete package - book and online)

- 1 x State page \$330 inc gst
- 2 x State pages \$440 inc gst
- 3 or more State pages \$550 inc gst
- or free as part of Graduate Showcase package.



Prices start at just \$330 for the new **Find-a-Place** package.


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176 DIRECTORY

Shillington
Sydney, Melbourne, Brisbane, London, Manchester, New York



Graduate showcase

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Find-a-Course pages

Visual Communication 95

South West Institute of TAFE
Warrnambool, Hamilton, Lavers Hill, Portland VIC

Subjects offered

VISUAL COMMUNICATION
Graphic Design

ARTS
Visual Arts

HAIR & BEAUTY
Hairdressing
Beauty Services
Makeup

Southern Cross University
Lismore NSW

School of Arts & Social Sciences

Subjects offered

DIGITAL MEDIA
Digital Media

ARTS
Visual Arts

PERFORMING ARTS
Music


Sunraysia Institute of TAFE
Mildura VIC

Subjects offered

VISUAL COMMUNICATION
Graphic Design
Design Fundamentals

ARTS
Visual Arts
Photo Imaging

Swinburne University of Technology
Melbourne VIC



Graduate showcase

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Find-a-Course pages

Visual Communication 90

Digital Media 96

Built Environment 107

Architecture 111

Interior design 113

Industrial Design 116

Film/Television/Audio 133

Website

swinburne.edu.au

About

SAMPLE PAGE

Shillington
Level 3, 50 Margaret Street
Sydney NSW 2000
Institution type: Private
Phone: 02 9299 1266
Email: au@shillingtoneducation.com
shillingtoneducation.com

CERTIFICATE IN GRAPHIC DESIGN
If you're serious about becoming a graphic designer, you need to be able to produce commercially viable work to tight deadlines using industry standard software. The Shillington Graphic Design Course teaches technical and conceptual design skills from practising graphic designers and ensures that students graduate with a professional portfolio of work. In 3 months full-time or 9 months part-time, students are ready to land their first design job.

The Graphic Design Course is constantly evolving to suit industry requirements and has the input of many professional designers on a global scale. Shillington has campuses around the world and there are many visa options to consider. Choose to study graphic design in Sydney, Melbourne, Brisbane, New York, London or Manchester.

CAMPUSES
Shillington Sydney
L3 50 Margaret Street
Sydney NSW 2000

Shillington Melbourne
L9 55 Swanston Street
Melbourne VIC 3000

Shillington Brisbane
L7 157 Ann Street
Brisbane QLD 4000

Institution type: TAFE
RTO: 3120
Phone: 1300 648 911
Fax: (03) 5544 8982
Email: learn@swinburne.vic.edu.au
swinburne.vic.edu.au

Located in regional Victoria, the Arts department is a lively and creative environment where students are encouraged to reach their potential. Most teachers are also practising artists and are dedicated to training professional artists.

CAMPUSES
Warrnambool
Hamilton
Lavers Hill
Portland

Southern Cross University is committed to become the most progressive and innovative regionally-based university in Australia. Distinguishing features of the Visual Arts course include emphasis on practical studio-based learning, artistic excellence and relevance to the arts industry. Academic staff are professional artists and researchers who exhibit nationally and internationally. The Visual Art program allows for focused study in Painting, Printmaking, Sculpture, Ceramics, Drawing, Digital Photography and Art Theory. The flexible course structure allows students to study across more than one studio discipline.

The School of Arts and Social Sciences is located on the Lismore campus, between rainforest hinterland and the beautiful beaches and rivers of the far north coast of NSW, just a 2-hour drive south from Brisbane and 40 minutes from Byron Bay. A huge range of arts and music venues, cafes, restaurants, festivals and weekend village markets serve the NSW North Coast's unique artistic culture.

Sunraysia Institute of TAFE
Benevolence Avenue
Mildura VIC 3500
Institution type: TAFE
CRICOS No: 02989JA
Phone: 03 5015 3666
Fax: 03 5022 3600
Email: create@sunraysia.edu.au
sunraysia.edu.au

The Creative Industries department at SunTAFE offers a dynamic range of study options. Programs include Digital Media, Graphic Design, Visual Arts and Photo Imaging. Each program combines technical, creative and conceptual skills to ensure students have the best opportunity to flourish in their chosen career. A wide range of disciplines and media are delivered within each program to broaden knowledge and to enhance career opportunities. Students are continually exposed to their relevant industries through industry placement programs and industry projects. All courses have a direct pathway to the Bachelor of Creative Arts - Latrobe University (Mildura Campus).

Swinburne University of Technology
John Street
Hawthorn VIC 3122
Institution type: University/VET
CRICOS No: 00311D
TOD: 3959
Phone: 1300 794 628
Phone: +63 9 2714 8444 (International)
Phone: +63 9 2714 8000 (General Enquiries)
Email: study@swinburne.edu.au
swinburne.edu.au

Swinburne prepares students to face their future with confidence by ensuring they have the skills to adapt in a fast-changing world. Our commitment to high-quality teaching over our 100-year history is what makes us educational leaders in science, technology, innovation, business and design. At Swinburne you'll receive an education from a globally recognized university - ranked in the top 350 universities in the world by the 2017 Academic Ranking of World Universities. Swinburne has also been recognised as having one of the best design schools in the world by the 2017 QS World Rankings of Universities by Subject. You'll build employability skills through our long tradition as one of Australia's most industry-connected universities and join more than 150,000 alumni around the world whose careers have benefited from their experiences at Swinburne. Swinburne students in every course value the opportunities they have to connect with industry and engage in interdisciplinary projects. Depending on your chosen course you could access our state-of-the-art film, television and animation production facilities; or work with students from universities in Finland, China and Chile on projects in the Design Factory Melbourne.

176 Art & Design Education Resource Guide 2018

University + Higher Education

TAFE, VET + Vocational

Private + Government

2 Directory entries

While all ADERG Directory entries have a colour-coding bar in the header, those institutions that participate in the Graduate Showcase package have an enhanced header that extends the primary colour to highlight the name.

Logos are also included. This complete style will be adopted by all institutions in the Directory and in Find-a-Place.

Find a Place

3 ADERG Online

All institutions that are included in the Find-a-Place section will be included the new ADERG Online Find-a-Place list.

The list will be presented in alpha sequence by State and all entries will be linked to institution websites.

Only Find-a-Place and Graduate Showcase participants will be included in the online list.





Booking form

Find a Place

Date _____

Please book

Select one of the following:

- 1 x State page at \$330 total inc. gst
- 2 x State pages at \$440 total inc.gst
- 3 or more State pages at \$550 total inc.gst

Book using this booking form or online at:
www.aderg.com.au

Select States

- ACT
- NSW
- VIC
- QLD
- SA / NT
- WA
- TAS

You supply:

- Your logo in EPS format, sRGB colour profile (not CMYK, and no spot colours) suitable for a white background.
- List of campus locations (cities) using the same brand name and trading name.
- List of award levels you offer (Certificate/ Diploma AND/OR Degree/Masters) to establish your colour coding.

Booking deadline

Monday 18 February 2019

Publication

Mid-July 2019

Payment

- At DG Shop - www.aderg.com.au
- Direct deposit - When paying by direct deposit, please remember to send a remittance advice by email or fax. Also ...

Please note new BSB number:

Account: DG International Media P/L

BSB: 013402

Account: 490855887

Art & Design Education Resource

Guide is published annually by DG International Media Pty Ltd
ABN 93 088 896 155
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Ferry Creek VIC 3786
Telephone: 03 9755 3055
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www.aderg.com.au

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cwood@dgdesignnetwork.com.au

Name _____

Title/Position _____

Faculty/School/Department _____

Institution _____

Campus _____

Address _____

Telephone (your direct line) _____

Facsimile _____

Email _____

Signature _____