

CALL FOR ENTRIES

The brief for 2016

Design a cover for an imaginary issue of **DG magazine** with the theme: **Famous Designers**

Closing date for entries

Monday 3 October 2016

Further details

www.dgimedia.com.au

THE BRIEF

The brief is to design a cover for an imaginary issue of DG magazine with the theme: 'Famous Designers'.

The SUBJECT can be:

- › From any era.
- › The work of one or more designers.
- › The work of a group of designers that constitutes a particular style or movement.
- › A generic sub-group of design (such as fashion, graphics, typography, industrial, performing arts etc.)

The IMAGERY may include:

- › Emphasis on the style of a particular designer or group of designers.
- › A portrait of the designer - but this is NOT mandatory.
- › Examples of the work, e.g. iconic designs, stylistic references, etc.

All entries must use the templates supplied by DGi Media (Adobe InDesign and Adobe Photoshop).

See below for the download URL.

It is important that all of the graphics are the entrant's own work. Some images may be sourced from third parties but they must not be used 'as found'.

Third party images should not be used as the main image. Entrants should use photo-imaging techniques to create unique cover images.

PUBLICATION OF RESULTS

The results will be published online at: www.dgimedia.com.au and via the ADERG newsletter.

WHO CAN ENTER?

There are two divisions:

- University & College Division (Tertiary)
- Secondary School Division

COLLEGE (TERTIARY) DIVISION

The competition is open to all students attending a certificate, diploma or degree course at an Australian tertiary institution: University, TAFE or private college.

The subject being studied may be any of those included in the Art & Design Education Resource Guide (which means any art, design or creative arts discipline).

SECONDARY SCHOOL DIVISION

The competition is also open to students in years 10-12 at secondary schools in Australia. The rules are the same. The schools section will be judged separately.

AUTHORSHIP

It is important that the graphics are the entrant's own work. Some images may be sourced from third parties but they must not be used 'as found'. Entrants should use photo-imaging techniques to create unique cover images. Entrants must briefly describe how their images were created and from where they were sourced. Credit will be given for images that the entrant has created from scratch.

CONDITIONS

The copyright of the entries remains with the entrants, but DG International Media Pty Ltd reserves the right to use the designs to promote the competition (in this or subsequent years) or to promote the Art & Design Education Resource Guide.

The entries may also be published in a digital or other medium in connection with the competition or as part of any other publication by DGi Media.

PLEASE NOTE THAT ENTRIES CANNOT BE RETURNED

DG International Media Pty Ltd, competition promoters or sponsors are not liable for any consequential costs, loss or damage arising from entry into or association with the DG Student Design Competition. Entrants must ensure that their design does not contain any material for which copyright releases have not been obtained.

ENTRY FEE

There is no entry fee.

ENTRIES should be sent to:

DG Student Design Competition 2016
DG International Media Pty Ltd
PO Box 10
Ferny Creek VIC 3786
Australia

Download the templates at

www.dgimedia.com.au

THE BRIEF

The brief is to design a cover for an imaginary issue of DG magazine with the theme: Famous Designers.

Publication cover design

Title: DG magazine

Page size: 300 mm deep x 235 mm wide

The only fixed items are the spine stripes and the DG magazine masthead which should appear as shown on the templates supplied (size and position) although the colour and graphic treatment of the masthead is free. For instance, you may wish to include a graphic within the masthead type.

It is expected that all entries will include an illustration or photographic image plus some type (you write the cover lines).

The cover should contain:

- DG masthead
- An illustration or photographic image
- Cover price (\$19.50)
- Issue number (129)
- Cover lines (between three and five)
- Spine stripes (as per template)

Templates are available for download from the DG Design Network website (see below).

The trimmed page size for printed submissions is 300 mm x 235 mm. Please note that the templates include 3mm bleed all round.

Outline of rules

- The choice of typefaces, illustrations, etc. is free.
- The design must be assembled using digital imaging techniques, though all of the elements may not necessarily have a digital origin.
- The design should be created using a page make-up, image editing or illustration application.
- Entries must be submitted as high-quality colour prints. These will be used for judging. Please avoid using heavyweight mounting board or protective overlays. The print size may be reduced to fit an A4 sheet if you do not have a colour printer that takes a larger sheet.
- Digital files **MUST** be included - entries without a digital file will not be considered for judging.
- One entry per student.

IMPORTANT: Printed entries unaccompanied by a digital version supplied on disc or USB memory stick will be disqualified.

Entry submissions

Entries must be submitted in both printed AND digital form. The former is for the judging while the latter will be used for publication.

All entries should be printed in colour, mounted on light card or heavyweight paper and labelled with the official entry form on the back. You may reduce the size of the cover to fit an A4 sheet if you do not have a colour printer that takes a larger sheet. Please avoid using heavyweight mounting board or protective overlays. Do not supply entries in plastic presentation sleeves.

For the digital version of the entry, it is preferred that institutions combine several entries onto CD/DVDs. Please ensure that the entries are clearly identified, and please use the school name and students' full names for the names of the files:
e.g. My_High_School_Smith_Robert.tif

The digital files should be supplied as high-quality TIFF, PSD or high quality JPEGs in an RGB format (not CMYK) and the disc should be clearly labelled with the name of the institution.

Download the templates at
www.dgimedia.com.au

ENTRY FORM - Attach to back of entry - Entry deadline 3 October 2016

SECTION University or College (Tertiary) Secondary School

ENTRY TITLE

The digital version of this entry is on a disc or USB memory stick labelled

ENTRANT

Entrant name (Please use CAPS)

Address (home)

Phone

Email*

Course/Year

INSTITUTION

Institution/School name

Contact Name

Address

Phone

Email

SOFTWARE, IMAGES AND AUTHORSHIP

Software used

.....
.....

Image sources (state clearly which images are sourced from a third party and which are your own creation)

.....
.....

Briefly describe how your image was created (state clearly which images are totally or mainly your own creation)

.....
.....
.....

DECLARATION

I hereby certify that I am the author of this work entered for the DG Student Design Competition, and that I have the right to enter the work for publication under my name.

Name (print) Signed Date

Send entries to:
DG Student Design Competition 2016
DG International Media Pty Ltd
PO Box 10
Ferry Creek VIC 3786
Australia

Enquiries:
Phone: +61 3 9755 3055
Email: email@dgdesignnetwork.com.au

Further details:
www.dgimedia.com.au



ENTRIES CANNOT BE RETURNED

* The email address supplied will be added to the ADERG newsletter list to keep you up-to-date. You may opt-out of the list at any time. You may view our privacy policy online at the DG Design Network website.

RESULTS 2014 COMPETITION

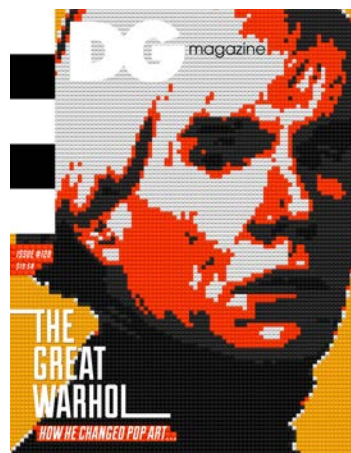
The results of the 2014 DG Student Design Competition have been compiled into a handy 76pp PDF booklet. In addition to the place-getters and commendations, there is a gallery of selected entries grouped by the designers they chose to feature.

As such it becomes an inspirational source book that is a great starting off point for those new to magazine cover design.

Download the free PDF booklet at:
www.dgimedia.com.au



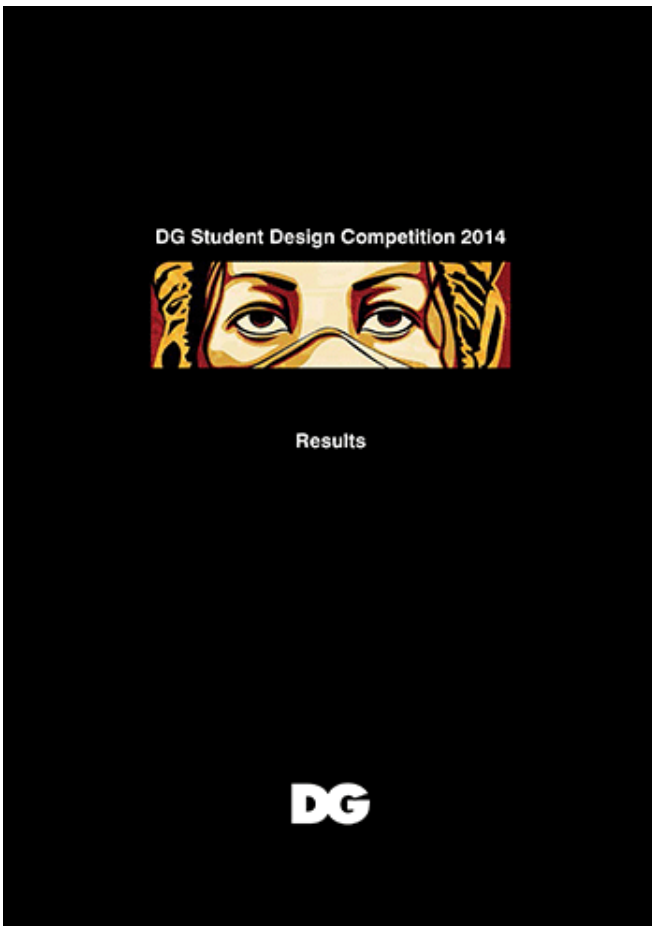
FIRST PLACE
Remember Fukushima
Jaclyn Crane
University of the Sunshine Coast



SECOND PLACE
The Great Warhol
Jonathan Bouquet
Nepean Arts & Design Centre
Western Sydney Institute of TAFE



THIRD PLACE
Cassandre
Natalie Smith
Kingscliff TAFE



Download the templates at
www.dgimedia.com.au