



# Australian Academy of Design

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Australia  
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Web: [www.designacademy.edu.au](http://www.designacademy.edu.au)

Specialising in tertiary-level art, design and multimedia, this independent institution was established in 1998 to meet the demand for innovative education programs in creative, design-based studies. The Australian Academy of Design now offers its accredited degree course – the Bachelor of Design Arts. Unique to the Academy, the course is the result of consultations with leading practising professionals, educators and peak bodies. The three-year/part-time equivalent course combines major and sub-major studies in Advertising Design, Graphic Design, Photo Media and Visual Arts. While choices made will influence career pathways, the course structure provides flexibility for students to change direction during their studies. The major and sub-major are supplemented with contextual studies in each year of the course. Students may choose up to two elective contextual studies that may be taken at another university. Affiliations with overseas colleges enable students to study on exchange for part of their course. After two years students have the option of exiting with an Associate degree. Now located at its new Port Melbourne campus, the Academy has developed purpose-built studios, theatre, computer labs and an exhibition gallery for regular exhibitions of professional artists, illustrators, designers and graduating students. The Academy provides industry-standard equipment and software so students can aim for the quality standards expected of them as professional designers. At the same time, they undertake problem solving without reliance on technology. Students are exposed to contemporary theory and practice in design as a basis for developing critical thinking and philosophical positions. The Academy's creative, competitive and cooperative approach suits students who prefer a friendly, supportive learning environment. Class sizes are kept small for highly personalised and thorough tuition and nurturing of individual talents. RTO No. 4656 CRICOS Provider No. 02201G

Application dates:  
Check website for details.

Semester dates:  
Check website for details.

Open day:  
Sunday 12 August 2007

## PROGRAMS/COURSES

### **Visual Communication**

Graphic Design  
Advertising

### **New Media**

Photo Media

### **Arts**

Visual Arts

## Australian Academy of Design

### Visual Communication

Graphic Design  
Advertising  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)

#### SUBJECTS

Graphic Design  
Visual Communication  
Advertising Design  
Illustration  
Typography  
New Media  
Professional Practice

#### AWARDS

Bachelor of Design Arts (Graphic Design)  
3 years full time/part time equivalent  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)  
Depending on the choice of sub-major the course provides career options in the creative fields of graphic design , layout design, print production, storyboarding, animation design and visual communication.

Bachelor of Design Arts (Advertising)  
3 years full time/part time equivalent  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)  
Depending on the choice of sub-major the course provides career options in the creative fields of advertising design and direction, theatre. media and visual communication.

### New Media

Photo Media  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)

#### SUBJECTS

Web Design  
Animation  
Digital Media  
Photo Media  
Professional Practice

#### AWARDS

Bachelor of Design Arts (Photo Media)  
3 years full time/part time equivalent  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)  
Depending on the choice of sub-major the course provides career options in the creative fields of web, video or game design, TV production design, advertising photography, art direction.

### Arts

Visual Arts  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)

#### SUBJECTS

Fine Arts  
Visual Arts  
Painting  
Drawing  
Art History & Theory  
Professional Practice

#### AWARDS

Bachelor of Design Arts (Visual Arts)  
3 years full time/part time equivalent  
[www.designacademy.edu.au/courses](http://www.designacademy.edu.au/courses)  
Depending on the choice of sub-major the course provides career options in the creative fields of arts management, visual arts teaching, gallery management, professional artist.

## Australian Academy of Design



**Amy Mcleod**  
Graphic Design  
Year 3



**Daniel Whitechurch**  
Graphic Design  
Year 3



**Daniel Field**  
Graphic Design  
Year 3

# Australian Academy of Design



**Erin Smith**  
Graphic Design  
Year 3



**Laura McKellar**  
Graphic Design  
Year 3



**Tegan Hopkins**  
Graphic Design  
Year 3



**Todd Brain**  
Graphic Design  
Year 3

## Australian Academy of Design



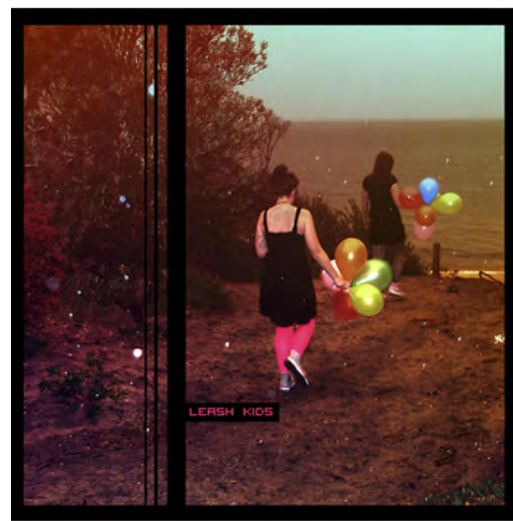
**Sue Manski**  
Graphic Design  
Year 2



**Natalie Lombardi**  
Graphic Design  
Year 3



**Ben Macnamara**  
Graphic Design  
Year 3

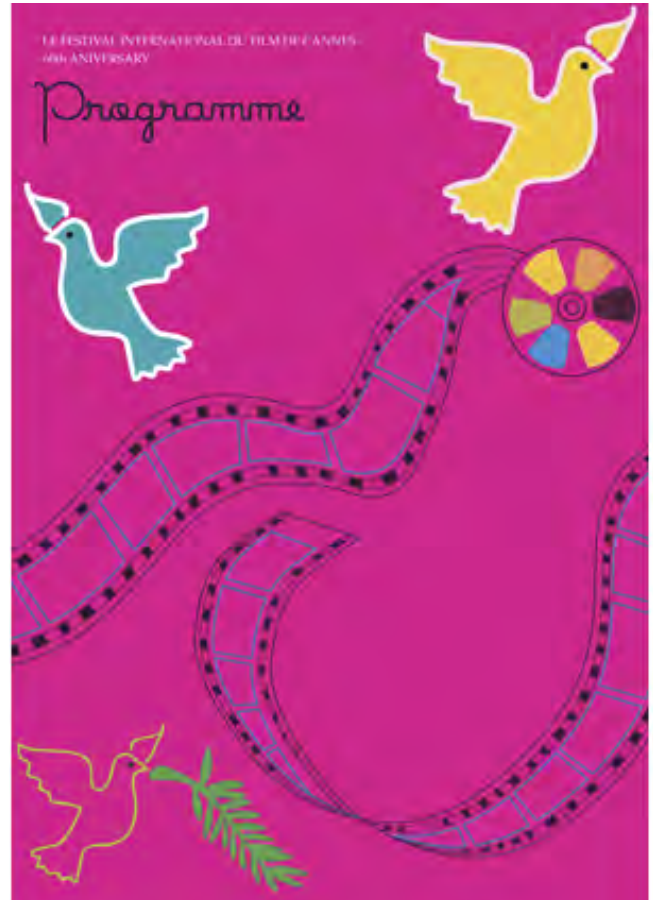


**Laura McKellar**  
Graphic Design  
Year 3

# Australian Academy of Design



**Ellie Katona**  
Graphic Design  
Year 2



**Daina Augstkains**  
Graphic Design  
Year 2



**James Feng**  
Graphic Design  
Year 2



**Rosiemare Demasi**  
Graphic Design  
Year 3

**Australian Academy of Design**



**Matt Boehringer**  
Graphic Design  
Year 3



**Nick Bugeja**  
Graphic Design  
Year 2



**Paul Zervos**  
Graphic Design  
Year 3

## Australian Academy of Design



**Meredith Earls**  
Graphic Design  
Year 3



**Lydia Scullion**  
Graphic Design  
Year 2