

University of Newcastle

Faculty of Science & IT
Department of Design

Dept of Design, Design Building
Callaghan NSW 2308
Australia
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Email: science-it@newcastle.edu.au
Web: www.newcastle.edu.au/faculty/science-it



The School's facilities have been designed to meet the needs of design specialisations and natural history illustration, and include computer laboratories, studios and tutorial rooms. The courses have a reputation for developing creative, professional designers and illustrators with attitudes, skills and knowledge necessary for international and domestic practice.

Application dates:
Closing Date, (On-Time) Friday 28th September

Semester dates:
2008: Semester 1: February 18 - June 6
Semester 2: July 21 - November 7

Open day:
Semester 2 - 2007, Saturday 8th September

PROGRAMS/COURSES

Visual Communication

Visual Communication Design Program
Natural History Illustration Program

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Visual Communication

Visual Communication Design Program
Natural History Illustration Program
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The Visual Communication program is multi-disciplinary in nature and provides an opportunity to develop cognitively and creatively. Research and the development of a consultancy base are recognised as important features for developing design talent. External projects with industry and regional bodies ensure graduates have the opportunity to develop skills, knowledge and professional abilities relating to real life experience. Client based projects and group work form an important part of professional development in each major.

The Bachelor of Natural History Illustration program is a bridge between art and science and will appeal to students who wish to visually represent the unique Australian environment. Lectures and tutorials are aimed at familiarising students with aspects of field observation, data collection and traditional as well as multimedia studio techniques and their application to professional practice. Interdisciplinary links are an important part of the program and students are encouraged to select associated elective courses from the design, fine art and science disciplines. The undergraduate experience will promote the development of individual learning outcomes relevant to specific interests and vocational needs of students.

An honours program is available for all three specialisations covered in the Visual Communications program. Graduate students from the Natural History Illustration program, biological sciences and the arts may also proceed to an honours program in natural history illustration. The University offers a Master of Design (research) degree and graduates from the Visual Communication Honours and the Natural History Illustration Honours programs may proceed to research higher degree studies in these disciplines.

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CRICOS providers: 032729E (Visual Communication), 043189D (Natural History Illustration)

SUBJECTS

Graphic Design
Visual Communication
Illustration (Natural History)
Typography
Printing
Computer Graphics

AWARDS

Bachelor of Visual Communication Design
3 years full time/part time equivalent
www.newcastle.edu.au/program/11253.html
The Bachelor of Visual Communication Design is a three-year full-time or equivalent part-time program that offers flexibility in study choices within the framework of a broad spectrum of design interests and abilities. The program equips students with conceptual thinking and technical skills to occupy a range of positions within the visual communication project based problem solving underpinned by applied theory.

Bachelor of Visual Communication Design (Honours)
1 year full time/part time equivalent
www.newcastle.edu.au/program/11254.html
Students who perform well during the Bachelor of Visual Communication Design degree are encouraged to undertake a further year of full-time (or equivalent part-time) study to obtain an Honours degree. The Honours degree allows students to further specialise in Digital Media, Graphic Design or Illustration to an advanced level of professionalism and academic achievement. It also provides a pathway to post-graduate research higher degree studies.

Bachelor of Natural History Illustration
3 years full time/part time equivalent
www.newcastle.edu.au/program/11498.html

The Bachelor of Natural History Illustration is an exciting new program which commenced in 2003 in response to the increasing interest in the study of the natural environment and with it the demand for its visual representation. The program is a bridge between art and science and will appeal to students who wish to visually represent the unique Australian environment.

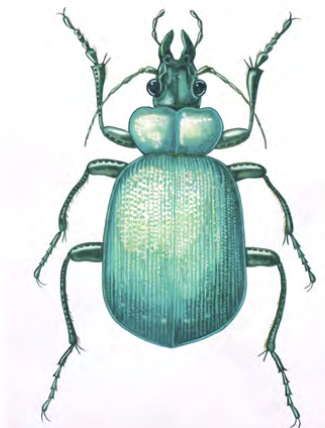
Bachelor of Natural History Illustration (Honours)
1 year full time/part time equivalent
www.newcastle.edu.au/program/11532.html
The Bachelor of Natural History Illustration (Honours) is a one year full-time or equivalent part-time program designed to encourage creative, innovative and scientific approaches to the visual interpretation of the natural world.

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Christine Rockley
Cheese Tree
Watercolour



Catherine Moran
Beetle
Gouache



Catherine Moran
Eucalypt
SP - Ink and Stipple

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Jessica Peascod
Bookplate
Watercolour



Debra Gluszek
Debra Gluszek
Rainforest Habitat



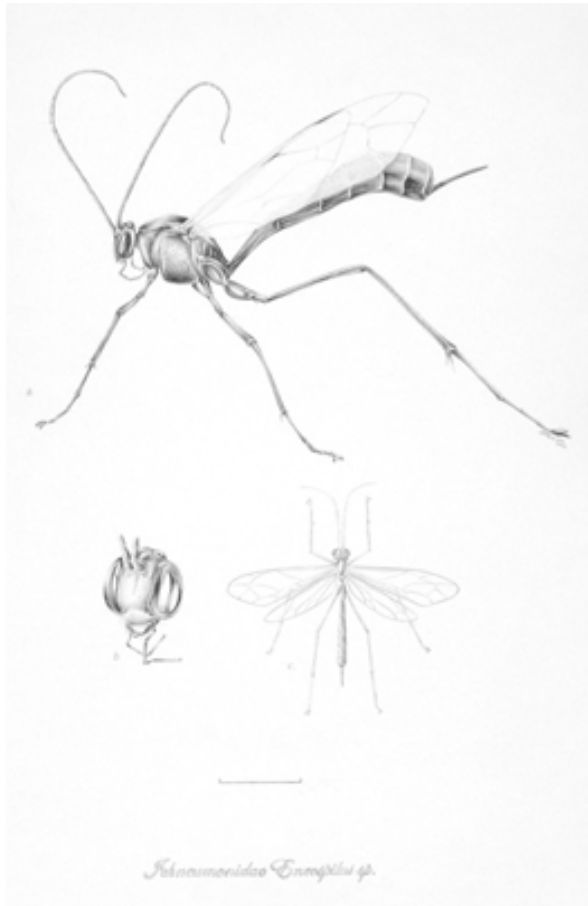
Jessica Peascod
Swan Freebrush
Ink Wash



Jessica Peascod
Wanderer Habitat
Pastel

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Luke Davies
Ichneumon Wasp
Pen and Ink



Melanie Evans
Moth
Pastel



Melanie Evans
Shell
Ink and Scraper Board



Melanie Evans
Magpie
Mixed Media

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Debra Gluszek
Grevillea Botanical Plate
Watercolour



Susan Grice
Banksia Integri Folia
Watercolour



Susuan Grice
Shell



Tullia Price
Grevillea Study
Watercolour



Tullia Price
Pittosporum
Ink and Scraper Board

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Mascot



A pelican in the wild

The mascot for the Newcastle 2007 Junior National Games is the Pelican.

This fascinating bird has a long neck, and long bill with a characteristic throat pouch underneath for collecting food. They are often seen in groups and work together to obtain food. The Pelican is Australia's largest flying bird, found in all types of water environments, such as lakes, rivers, and the ocean.

The Pelican has been chosen according to its marine nature, common in Newcastle region, such as Newcastle's foreshore and beaches, and also Lake Macquarie. The pelican has also been chosen to appropriately represent the Special Olympics Junior National Games tagline: SO nice the world.

This fun character has been designed to capture the spirit of the games and bring joy to all participants with his gentle nature. Seen here wearing an official T-shirt design, the mascot design may be applied to soft toys, merchandise and in promotion of specific sporting events.



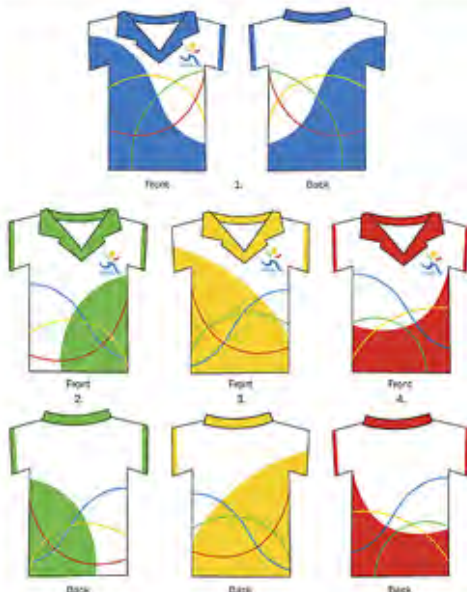
The official mascot

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Kjetil Skaug
Special Olympics Mascot
Illustrator
Visual Communication
Design Honours

Clothing cont'd

Clothing for Volunteers: These coloured polo shirts are for volunteers and may be used to distinguish between sporting venues/area or different volunteer role. They are distinct through their bold colours. There are four colours to choose from and the official logo is placed on the front of the shirt on the left side. If necessary, sponsor logos may be placed on the back of the shirt.



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Brooke Partridge
Merchandising T Shirt Concept
Designer
T Shirt -Merchandise
Visual Communication
Design Honours

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Angela Vangelov
Business Card & A4 Letter
Designer
Corporate ID and Branding, for Special Olympics,
Newcastle Bid
Visual Communication Design Honours

Colour Palette

The colour specifications and exclusions for the most appropriate and well-balanced look.

Wave and Fall Blue	Green Ditch/Lift arm	Yellow Sun/1984	Red Booming
Pantone (PMS): 300	Pantone (PMS): 361	Pantone (PMS): 116	Pantone (PMS): 485
Process Colour (CMYK)	Process Colour (CMYK)	Process Colour (CMYK)	Process Colour (CMYK)
Cyan (C): 100	Cyan (C): 0	Cyan (C): 0	Cyan (C): 0
Magenta (M): 44	Magenta (M): 0	Magenta (M): 18	Magenta (M): 88
Yellow (Y): 0	Yellow (Y): 100	Yellow (Y): 100	Yellow (Y): 100
Black (K): 0	Black (K): 0	Black (K): 0	Black (K): 0
Screen Colour (RGB)	Screen Colour (RGB)	Screen Colour (RGB)	Screen Colour (RGB)
Red: 0	Red: 84	Red: 256	Red: 255
Green: 120	Green: 185	Green: 255	Green: 80
Blue: 193	Blue: 72	Blue: 0	Blue: 35
Web Safe (RGB)	Web Safe (RGB)	Web Safe (RGB)	Web Safe (RGB)
Red: 00	Red: 33	Red: FF	Red: FF
Green: 80	Green: CC	Green: CC	Green: 58
Blue: CC	Blue: 33	Blue: 00	Blue: 00

Pantone (PMS): These specify the absolute correct colour options for the logo which are pre-mixed colours and the most appropriate for print. Pantone colours should be used when the exact colours are necessary for printing. As there are four pantone colours, however, using these plus additional CMYK will add unnecessary expense to the print, as there will be six inks used in total. For a one-colour print, the blue pantone for the logo and the layout is preferred. Using one ink will substantially reduce printing costs.

CMYK: This stands for 'Cyan, Magenta, Yellow and Black'. These are the inks that printers use. CMYK should be used for any full colour print work.

RGB: This stands for 'Red, Green and Blue' which are the colours used for on-screen graphics. This colour mode should only be used for images and publications for on-screen viewing such as computer presentations.

Web Safe (RGB): This colour mode is used specifically for the internet.

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Kris Smith

The incessant tick of time occurs at an almost imperceptible speed in everyday life. It is only in the pause, the duration between past and present, that we feel its presence. While in routine or boredom, our awareness of time becomes a relative experience most commonly characterised as joyfully fleeting or agonisingly drawn out. It is in these moments that we fully experience the elixir of time. Kris Smith draws attention to the vitality of the duration with his animated slices of time. These temporal incursions create an awareness of the often-ignored minutes of our environment negotiating their sanity with light. The movement of clouds, shadow patterns and human habitation is captured with time-lapse photography revealing the trickle of time and its subtle accretion. Subverting the notion of photography as frozen time, these images blur and bring to life the energy of time.

Written by Anna Kavan

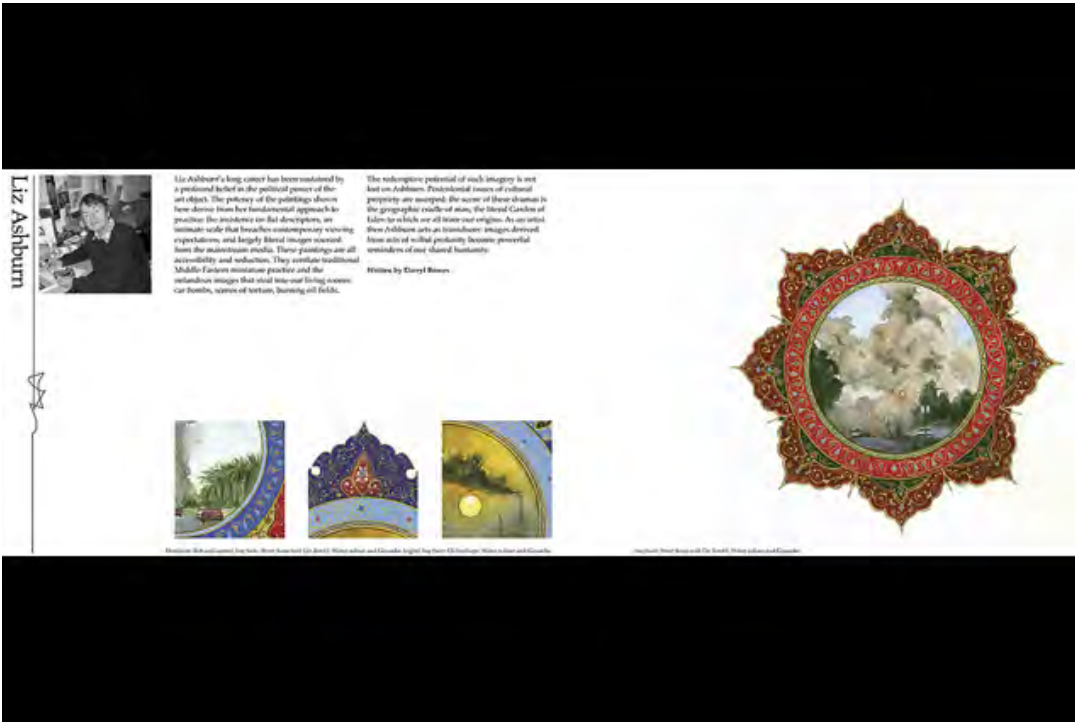


Angela Vangelov

Verve Catalogue, Double Page Spread
Catalogue Design and Production
Visual Communication Design, Honours

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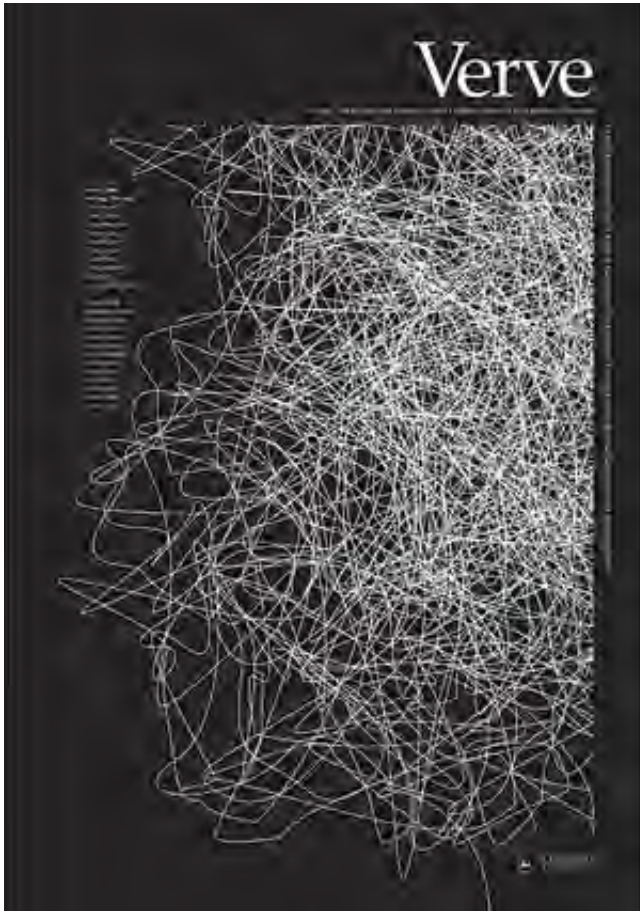
Angela Vangelov
Verve Catalogue, Double Page Spread
Catalogue Design and Production
Visual Communication Design, Honours



Angela Vangelov
Hunter Wetlands, Annual Report Cover
Designer/Photographer
Visual Communication Design, Honours

University of Newcastle

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Angela Vangelov
Verve Cover
Catalogue Design and Production
Visual Communication Design, Honours



Lina Wahlgren
Save Water Poster
Designer
B Design
Visual Communication, Final Year



Mark Taggart
Typography, Title for Verve Poster
Designer
Visual Communication Design, Honours



Kjetil Skaug
Logotype
Statewide Ophthalmology Service (NSW)
Designer, Visual Communication Design, Honours

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Multi-award winning singersongwriter Francine Bell's journey through life has taken her from the ghettos of Brooklyn to international acclaim. She has performed on television and stage in Europe, America, Canada and Asia, in Australia, as a regular on *Good Morning Australia* with Bert Newton and *Midday* with Ray Martin, and with leading Australians including Olivia Newton-John and Australian Idol musical director, John Foreman. She also appeared in the blockbuster movies *The Matrix Revolutions* and *Superman Returns*.

"Unless your job is hermit, the principles outlined in this book will certainly apply to you."

Francine Bell

Yet Francine chose to exchange glamour, fame and fortune for the riches of Heaven and found an even greater sense of joy and purpose.

Lights! Camera! Action! is a powerful and inspirational story of faith told with lively humour and compassion about how Francine Bell slayed her 'Giants' of fear, doubt and discouragement with the word of God.

Don't let your fears keep you from achieving your goals!

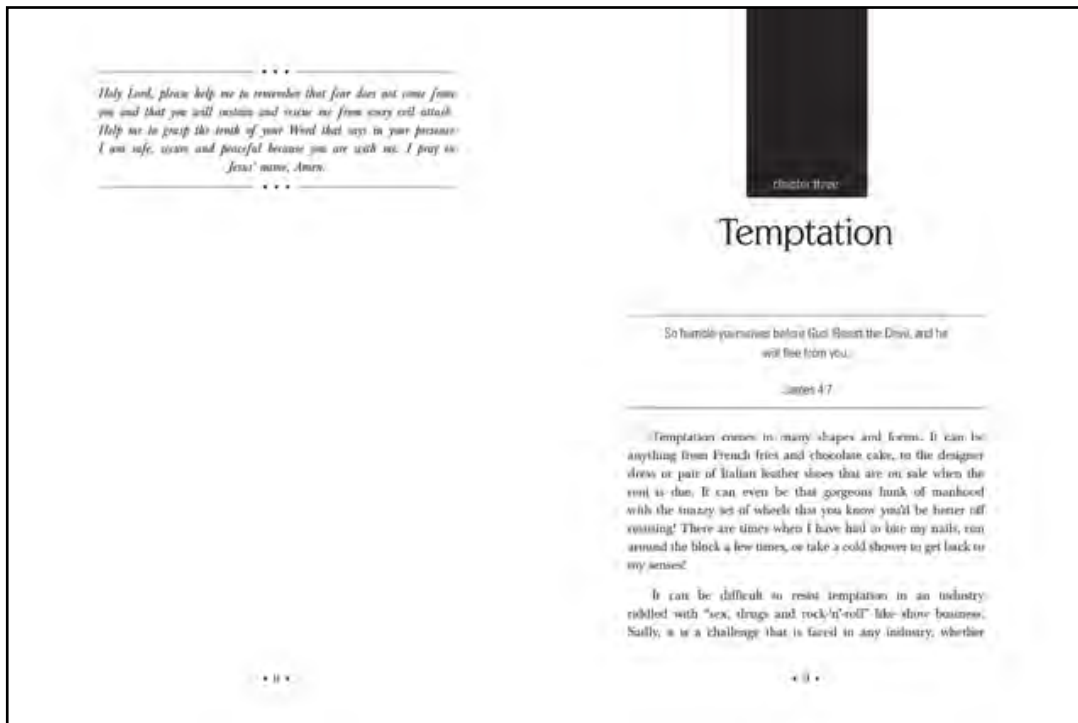
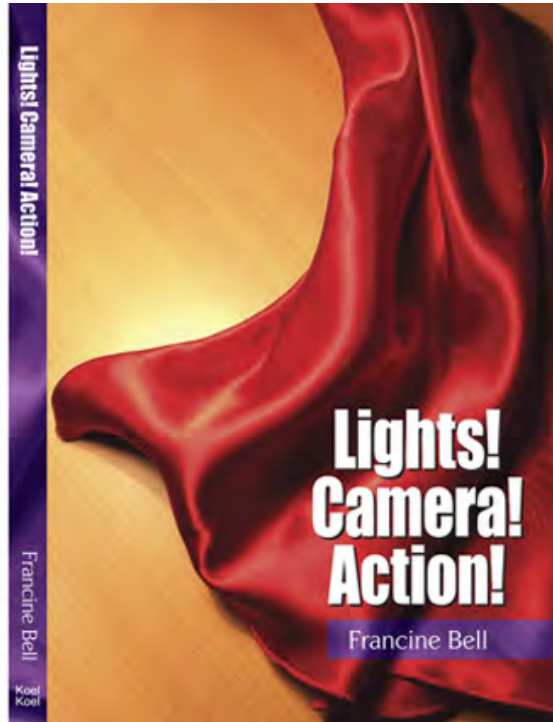
In *Lights! Camera! Action!* Francine Bell shows you how to overcome the challenges of working under the scrutiny of the public eye through practical information, insights and strategies gleaned from her vast personal experience. Whether you are in entertainment or enterprise, a sales rep or student, pastor or public servant, this book will be a sure source of comfort, direction and affirmation.



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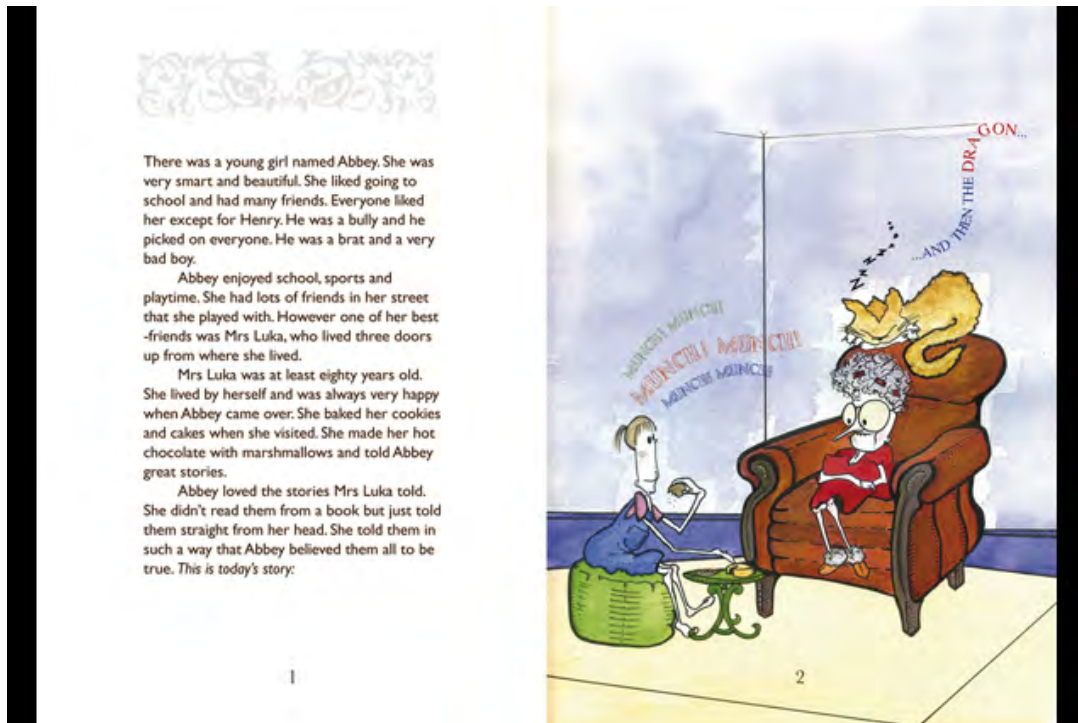
Nicole Leary
Book Design, Cover and Design layout & Typography Designer
Visual Communication Design, Honours

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Nicole Leary
Hunter Tourism Logotype
Designer
Visual Communication Design, Honours



Rhiannon Folp
Book Design
Designer
Visual Communication Design, Final Year